

KEY FINANCIAL DATA

SIX YEARS AT A GLANCE

	2024	2023	2022	2021	2020	2019
	Rupees					
Balance Sheet						
Paid up capital	39,000,000	39,000,000	39,000,000	39,000,000	39,000,000	39,000,000
Reserves, loan from sponsors & unappropriated profit	597,244,501	709,923,888	564,959,733	554,997,768	454,892,995	389,921,403
Shareholders equity	636,244,501	748,923,888	603,959,733	593,997,768	493,892,995	428,921,403
Non-current liabilities	467,296,352	593,364,363	608,782,950	309,630,067	348,881,674	143,837,534
Current liabilities	1,627,761,518	1,584,549,448	1,188,992,865	608,943,705	601,326,535	567,890,669
Total equity and liabilities	2,731,302,371	2,926,837,699	2,401,735,548	1,512,571,540	1,444,101,204	1,140,649,606
Non-current assets	1,576,024,744	1,489,300,272	1,371,642,391	780,849,670	794,211,788	616,677,147
Current assets	1,155,277,627	1,437,537,427	1,030,093,157	731,721,870	649,889,416	523,972,459
Total assets	2,731,302,371	2,926,837,699	2,401,735,548	1,512,571,540	1,444,101,204	1,140,649,606
Profit and Loss Account						
Sales - net	3,867,121,389	4,357,631,431	2,662,054,711	2,148,550,393	1,708,620,654	1,778,794,872
Cost of sales	2,996,365,848	3,225,280,381	2,023,761,461	1,484,717,849	1,292,601,578	1,222,057,829
Gross profit	870,755,541	1,132,351,050	638,293,250	663,832,544	416,019,076	556,737,043
Selling and distribution expenses	894,260,915	625,266,969	477,900,591	318,350,706	277,342,742	338,493,789
Administrative and general expenses	64,451,892	62,739,824	53,887,645	51,226,977	67,786,821	65,532,759
Allowance for expected credit loss	2,702,264	3,793,329	1,530,594	(3,290,479)	(3,108,212)	1,544,424
Other operating expenses	8,886,383	46,349,537	27,348,361	31,431,667	588,264	26,001,455
Other operating income	32,634,876	36,760,056	34,102,889	14,427,008	8,123,313	2,048,824
Operating (loss) / profit	(66,911,037)	430,961,447	111,728,948	280,540,681	81,532,774	127,213,440
Share of loss on associate	-	779,582	894,260	827,074	504,341	-
Finance costs	300,970,556	203,126,267	85,037,887	52,491,216	100,882,938	41,594,682
(Loss) / profit before taxation	(367,881,593)	227,055,598	25,796,801	227,222,391	(19,854,505)	85,618,758
Taxation	(5,202,206)	82,091,443	8,034,836	72,117,618	(1,401,097)	61,289,034
(Loss) / profit for the year	(362,679,387)	144,964,155	17,761,965	155,104,773	(18,453,408)	24,329,724